

SALONmeds® PRIVACY POLICY

Effective Date: November 1, 2023

INTRODUCTION

This Privacy Policy (“**Privacy Policy**”) describes the data protection practices of SALONmeds, LLC (referred to as “**SALONmeds**,” “**we**,” “**our**,” or “**us**”). This Privacy Policy also describes the data protection practices when you visit our website at **www.SALONmeds.com** (our “**Website**”), use any affiliated mobile applications (the “**Apps**”), or otherwise provide data to SALONmeds. We refer to the Website, Apps, and other services provided by SALONmeds as the “**Services**.” This Privacy Policy is incorporated into our **Terms of Use**. All capitalized terms used in this Privacy Policy but not defined herein have the meanings assigned to them in our Terms of Use.

YOU SHOULD READ THIS PRIVACY POLICY CAREFULLY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, YOU ARE NOT AUTHORIZED OR PERMITTED TO USE THE SERVICES.

THE INFORMATION WE COLLECT

We obtain information about you as described below when you use the Services. If you do not provide certain information, you may no longer be able to access or use part or all of our Services.

1. Information You Provide

We collect a variety of information that you provide directly to us when you create your account, request Services, submit questions or feedback, request customer support and upload or post to the Services. The specific information you provide may include:

- Name, address, telephone number, date of birth, gender, and email address
- Information about your medical conditions, treatment options, physician referrals, prescriptions, and lab results or other health information
- Log-in credentials, billing information, such as shipping address, credit or debit card number, verification number, expiration date, and identity verification information
- If you participate in any survey, you may provide certain personal data as part of your response, unless you respond anonymously.

2. Information Via Automated Means

We collect information about your use of the Services and the devices you use to access the Services. This information generally includes:

Usage of Information. We collect information about your interactions with the Platform, including the pages that you visit and links you click on, streaming, offline listening or

downloading tracks, uploading or recording tracks, connecting your Facebook or Google account, sharing a Sound with another user, following or unfollowing another user, posting a comment, performing a search, the time, frequency and duration of your visits to the Platform, and whether you interact with email messages, for example, if you opened, clicked on, or forwarded the email message.

Log Data. We automatically collect log information when you use the Platform, even if you have not registered for an account or logged in. That information includes, among other things: details about how you've used the Platform (including links to third party sites or services), Internet Protocol (IP) address, access times, your browser type and operating system, device information, device event information (e.g., crashes, browser type), and the page you've viewed or engaged with before or after using the Platform.

Our Website. When you use our Website, we collect and analyze information such as your IP address, browser types, state or country from which you accessed the Services, type, the number of clicks, files you download, pages viewed, the amount of time spent on particular pages and other information on your use of our Website.

Location Information. When you use the Services, we collect general location information (e.g., IP address, city/state and or postal code associated with an IP address) from your computer or mobile device.

Device Information. We collect information from and about the devices you use, including how you interact with the Platform and information about the device itself, such as the hardware model, operating system, IP addresses, cookie information, device settings, mobile device and advertising identifiers, apps installed, browser type, language, battery level and time zone. Apple's iOS Advertising Identifier (IDFA) and Google's Android Advertising ID are examples of device identifiers. This information allows us to recognize and associate your activity, and provide personalized content and advertising, consistently across all of your devices.

Our Use of Cookies/Technology and Social Media and Other Sources. We and our service providers may use various technologies to collect information from you including web server logs, cookies, tags, SDKs, tracking pixels, and other similar tracking technologies. When you "like" or "follow" us on Facebook, Instagram, Twitter, or other social media sites, we may collect information about you. The third parties with whom we partner may also provide us with information about you. For example, the physicians and pharmacies with whom we partner to provide you with the Services and contractors in technical, advertising networks, analytics providers, and search information providers.

HOW WE USE YOUR INFORMATION

We may use your information for any business purposes including to:

- Provide the Services
- Communicate with you and with health care providers and pharmacies about the Services

- Communicate with you about technical support and customer service, surveys, promotions, special events or our products and Services and those of affiliates and third-party contractors
- If you purchase Services, your name, address and payment verification information will be used to collect your payment. All payment verification information is transmitted using industry-standard encryption. We contract with a third-party payment processor to process all credit card payments.
- Evaluate and improve the advertising and information provided to you
- We may aggregate and/or de-identify any information collected so that such information can no longer be linked to you or your device (“Aggregate/De-Identified Information”). We may use Aggregate/De-Identified Information for any purpose, including for research and marketing purposes, and may also share such data with any third parties, including advertisers, promotional partners, and sponsors.
- We may use third-party web analytics services (such as those of Google Analytics) to collect and analyze usage information; engage in auditing, research, or reporting; assist with fraud prevention; and try to locate the same unique users across multiple browsers or devices.
- We may use third-party advertising technologies (such as Facebook, Google Ad Words, Criteo and others) that use cookies and other technologies to deliver content and advertising for the Services, as well as on other websites you visit and other applications you use. We may provide our customer information (such as email addresses) to service providers, who may “match” this information in de-identified form to cookies (or mobile ad identifiers) and other proprietary IDs.

HOW WE SHARE AND DISCLOSE YOUR INFORMATION

We may share your information for our business purposes in the following ways:

- ***Affiliates and Contractors.*** We share information we collect with our affiliates and contractors on a need to know basis.
- ***Health Care Providers.*** We share your information with our contracted health care providers to schedule appointments and coordinate the Services and for treatment, payment or health care operations purposes, including pharmacy services.
- ***Contractors.*** We share your information with third parties who use the information to perform services on our behalf. They provide a variety of services to us, including but not limited to: billing, sales, marketing, advertising, analytics, research, customer service, shipping and fulfillment, data storage, IT security, fraud prevention, payment processing, auditing, and legal services. These entities may also include health care organizations and/or provider.

- ***Rights of SALONmeds.*** By using the Services, you acknowledge and agree that we may access, retain and disclose the information we collect and maintain about you if required to do so by law or in a good faith belief that such access, retention or disclosure is reasonably necessary to: (a) comply with legal process (e.g. a subpoena or court order); (b) enforce our Terms of Use, this Privacy Policy, or other contracts with you, including investigation of potential violations thereof; (c) respond to claims that any content violates the rights of third parties; and/or (d) protect the rights, property or personal safety of SALONmeds, its agents and affiliates, its users and/or the public.
- ***Business Transfers.*** We may merge or partner with other companies and your information may be disclosed or transferred as a result.
- ***Public Forums.*** Any information that you submit through public forums is not confidential, and we may use it for any purpose (including in testimonials or other marketing materials). For example, if you submit a product review on our Website.
- ***Aggregate/De-Identified Information.*** We reserve the right to create Aggregate/De-Identified Data from the information we collect through the Services and our sharing of such Aggregate/De-Identified Data is in our discretion.

PROTECTED HEALTH INFORMATION (PHI)

SALONmeds is not a healthcare provider or covered entity as defined in the Health Insurance Portability and Accountability Act of 1996 (HIPAA), Public Law 104-191, as amended. Instead, SALONmeds is a Business Associate (as defined under HIPAA) and is required to appropriately safeguard all protected health information (PHI).

SALONmeds has a Business Associate Agreement with InnovaHealth, LLC dba Innova Script pursuant to which SALONmeds must ensure that your PHI is protected in compliance with HIPAA and in compliance with the **Privacy Policy** of InnovaHealth LLC dba InnovaScript. Please carefully read this Innova **Privacy Policy**[\[add link\]](#).

YOUR INSTRUCTIONS

You may instruct us not to use your contact information to contact you by email, postal mail, or phone by contacting us using the contact information below. However, regardless of your request, we may still use and share certain information as permitted by this Privacy Policy or as required by applicable law.

THIRD PARTY SERVICES

You understand that we are not responsible for the privacy, information, or other practices, including data privacy and security process of our contractors or any third parties, including without limitation the physicians and other health care providers using the Services or any third party mobile application, website, or service to which our Services may contain a link. We have no control over the privacy practices of these third parties.

TRANSMISSION OF YOUR INFORMATION IS AT YOUR RISK

We use our best efforts to protect your information against accidental or unlawful loss, alteration,

unauthorized disclosure or access. However, no method of transmission over the Internet, and no means of electronic or physical storage, is absolutely secure. As such, you agree and accept that we cannot guarantee the security of your information transmitted to or on our Website or Services and that any such transmission is at your own risk.

REVISIONS TO OUR PRIVACY POLICY

We reserve the right to change this Privacy Policy at any time. The date this Privacy Policy was last revised is identified as the Effective Date at the beginning of this Privacy Policy. You must read the Privacy Policy each time you access the Site and use the Service. You agree to the Privacy Policy as in effect on the Effective Date by your use of the Site or Services on or after the Effective Date.

CONTACTING US

If you have any questions about our privacy practices, please contact us at:

support@salonmeds.com

YOUR RIGHTS – When it comes to your health information, you have certain rights. This sections explains your rights and some of our responsibilities to help you.

Get an electronic or paper copy of your medical record • You can ask to see or get an electronic or paper copy of your medical record and other health information we have about you. Ask us how to do this. • We will provide a copy or a summary of your health information, usually within 30 days of your request. We may charge a reasonable, cost-based fee.

Ask us to correct your medical record • You can ask us to correct health information about you that you think is incorrect or incomplete. Ask us how to do this. • We may say “no” to your request, but we’ll tell you why in writing within 60 days.

Request confidential communications • You can ask us to contact you in a specific way (for example, home or office phone) or to send mail to a different address. • We will say “yes” to all reasonable requests.

Ask us to limit what we use or share • You can ask us not to use or share certain health information for treatment, payment, or our operations. We are not required to agree to your request, and we may say “no” if it would affect your care. • If you pay for a service or health care item out-of-pocket in full, you can ask us not to share that information for the purpose of payment or our operations with your health insurer. We will say “yes” unless a law requires us to share that information.

Get a list of those with whom we’ve shared information • You can ask for a list (accounting) of the times we’ve shared your health information for six years prior to the

date you ask, who we shared it with, and why. • We will include all the disclosures except for those about treatment, payment, and health care operations, and certain other disclosures (such as any you asked us to make). We'll provide one accounting a year for free but will charge a reasonable, cost-based fee if you ask for another one within 12 months.

Get a copy of this privacy notice • You can ask for a paper copy of this notice at any time, even if you have agreed to receive the notice electronically. We will provide you with a paper copy promptly.

Choose someone to act for you • If you have given someone medical power of attorney or if someone is your legal guardian, that person can exercise your rights and make choices about your health information. • We will make sure the person has this authority and can act for you before we take any action.

File a complaint if you feel your rights are violated • You can complain if you feel we have violated your rights by contacting us using the information on page 1. • You can file a complaint with the U.S. Department of Health and Human Services Office for Civil Rights by sending a letter to 200 Independence Avenue, S.W., Washington, D.C. 20201, calling 1-877-696-6775, or visiting www.hhs.gov/ocr/privacy/hippa/complaints/. • We will not retaliate against you for filing a complaint.

YOUR CHOICES - For certain health information, you can tell us your choices about what we share. If you have a clear preference for how we share your information in the situations described below, talk to us. Tell us what you want us to do, and we will follow your instructions

In these cases, you have both the right and choice to tell us to: • Share information with your family, close friends, or others involved in your care • Share information in a disaster relief situation • Include your information in a hospital directory If you are not able to tell us your preference, for example if you are unconscious, we may go ahead and share your information if we believe it is in your best interest. We may also share your information when needed to lessen a serious and imminent threat to health or safety.

In these cases we never share your information unless you give us written permission:
• Marketing purposes • Sale of your information • Most sharing of psychotherapy notes

In the case of fundraising: • We may contact you for fundraising efforts, but you can tell us not to contact you again.